



**TRIAX**  
connecting the future

## TRIAX Press Release

# TRIAX acquires German based Macnetix

TRIAX has acquired 100% of the shares of Macnetix as of 1<sup>st</sup> October 2016.

The acquisition is a strategic move to enhance and accelerate TRIAX's growth in providing TV and Wi-Fi solutions to the hospitality segment. It creates a perfect match of Macnetix's in-depth knowledge of the hospitality market and TRIAX's broad geographical reach.



*CEO Claus Omann (left), TRIAX and CEO Dirk Wahrheit at the announcement of the acquisition.*

Macnetix brings a uniquely designed guest interaction platform, including information services, digital signage and Wi-Fi solutions. In combination with TRIAX's experience in TV solutions and extensive partner network, this will deliver a competitive edge to the customers of both companies.

"With this acquisition we are following our growth strategy within the hospitality segment. Macnetix is a highly specialized software company, which will add to our competences in our search for excellence. This is a great day for both companies", says CEO Claus Omann, TRIAX.

CEO of Macnetix, Dirk Wahrheit sees this as a golden opportunity for continued growth. "I know, we have the right solution. Macnetix' highly skilled team has developed a strong guest interaction platform and now it is time to bring it on a broader scale. I very much look forward to continue as CEO for Macnetix and to work together with the entire TRIAX organization".

Macnetix will join TRIAX as a Strategic Business Unit and, as such, will continue their current business. The Macnetix Management will join as shareholders in TRIAX and there will be no changes for current customers or employees in TRIAX or Macnetix as a result of the acquisition. The parties have agreed not to disclose the acquisition price.

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**About TRIAX:** Headquartered in Denmark, TRIAX is an international supplier of innovative, high-tech solutions for the reception and distribution of video, audio and data signals. The company's products and solutions are used by broadcasters, cable operators, local closed networks and domestic dwelling. TRIAX has 9 sales subsidiaries generating a turnover of approx. €90M and operates in more than 60 [distributor] countries. The TRIAX team consists of 350 employees and is owned Polaris Private Equity. See [www.triaux.com](http://www.triaux.com) for further info.

**About Macnetix:** MACNETIX brings a uniquely designed guest interaction platform, including information services, Digital Signage and Wi-Fi solutions. The products and solutions of the company with headquarter in Berlin, Germany are used by hotels, hospitals, government agencies and companies. MACNETIX generates yearly a turnover of 4 Million Euro and operates in more than 10 countries. The MACNETIX-Team consists of 25 employees and was established by Peggy Bielke and Dirk Wahrheit. See [www.macnetix.com](http://www.macnetix.com) for further info.